

Social Perception and Knowledge of Alcoholism in Spain

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SOCIDROGALCOHOL

Sociedad Científica Española
de Estudios sobre el Alcohol,
el Alcoholismo y las otras Toxicomanías



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de Salud Mental



SERVICIO DE SALUD
DEL PRINCIPADO DE ASTURIAS

Faculty Disclosure: Julio Bobes

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Ferrer		X	
Janssen-Cilag	X		X
Lilly	X		X
Lundbeck	X	X	X
Otsuka	X		X
Pfizer		X	X
Plan Nacional sobre Drogas, Spanish Ministry of Health, Social Services and Equality	X	X	
Reckitt-Benckiser	X		
Roche	X		X
Schering-Plough	X		
Servier			X
Shire	X		X

METHODOLOGY: Data Sheet

Conducting research: MADISON, Market Research

Geographical scope: **National**

Reporting unit: Population **aged 18 and 65 years**

Research technique: **Telephone survey**

Fieldwork dates: March 9 to April 1, **2015**

Fieldwork hours: from 13h to 22h

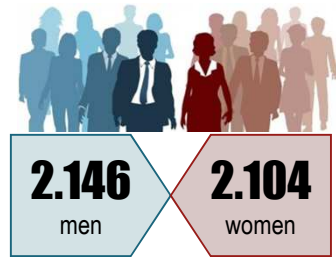
Sample size: **4,250 telephone surveys**

Sample design: stratified, with homogeneous affixation by Autonomous Communities, to ensure representation in all of them, and proportional allocation according to sex and age random sampling

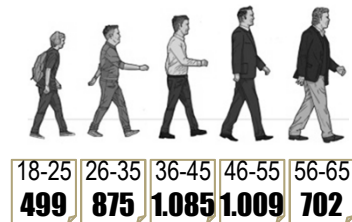
Sampling error: $\pm 1.53\%$ for global data and a confidence level of 95.5%, considering maximum variance and infinite population



Methodology: Sample



Sex	Universe*	Sample	Sampling fraction(‰)	Sampling error**
Hombre	15.336.815	2.146	0,14	2,16%
Mujer	15.174.839	2.104	0,14	2,18%
TOTAL	30.511.654	4.250	0,14	1,53%



Age group	Universe*	Sample	Sampling fraction(‰)	Sampling error**
18-25	3.800.213	499	0,13	4,48%
26-35	6.607.151	875	0,13	3,38%
36-45	7.913.138	1.085	0,14	3,04%
46-55	6.926.480	1.009	0,15	3,15%
56-65	5.264.672	782	0,15	3,58%
TOTAL	30.511.654	4.250	0,14	1,53%

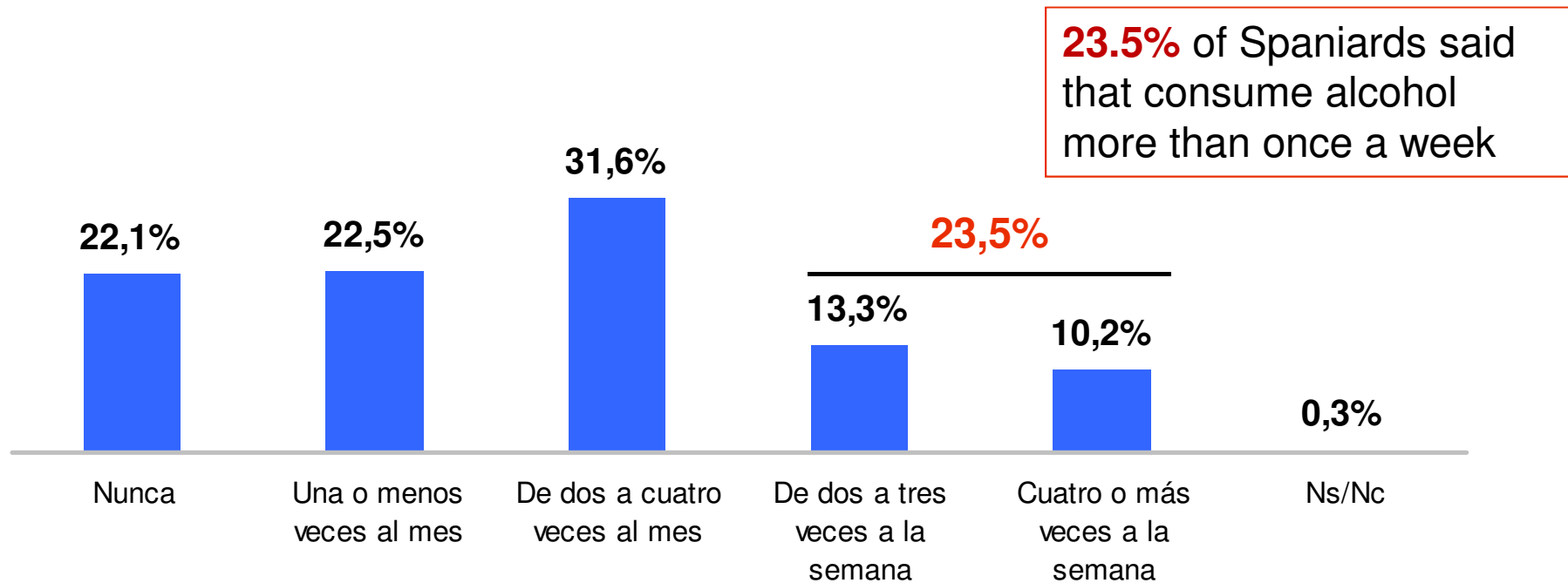
* Source: INE: Statistics Continuous Register on January 1, 2014. Population of 18 to 65 years.

** sampling error calculated for global data and a confidence level of 95.5%, considering maximum variance and infinite population.

Self-perception of the level of consumption



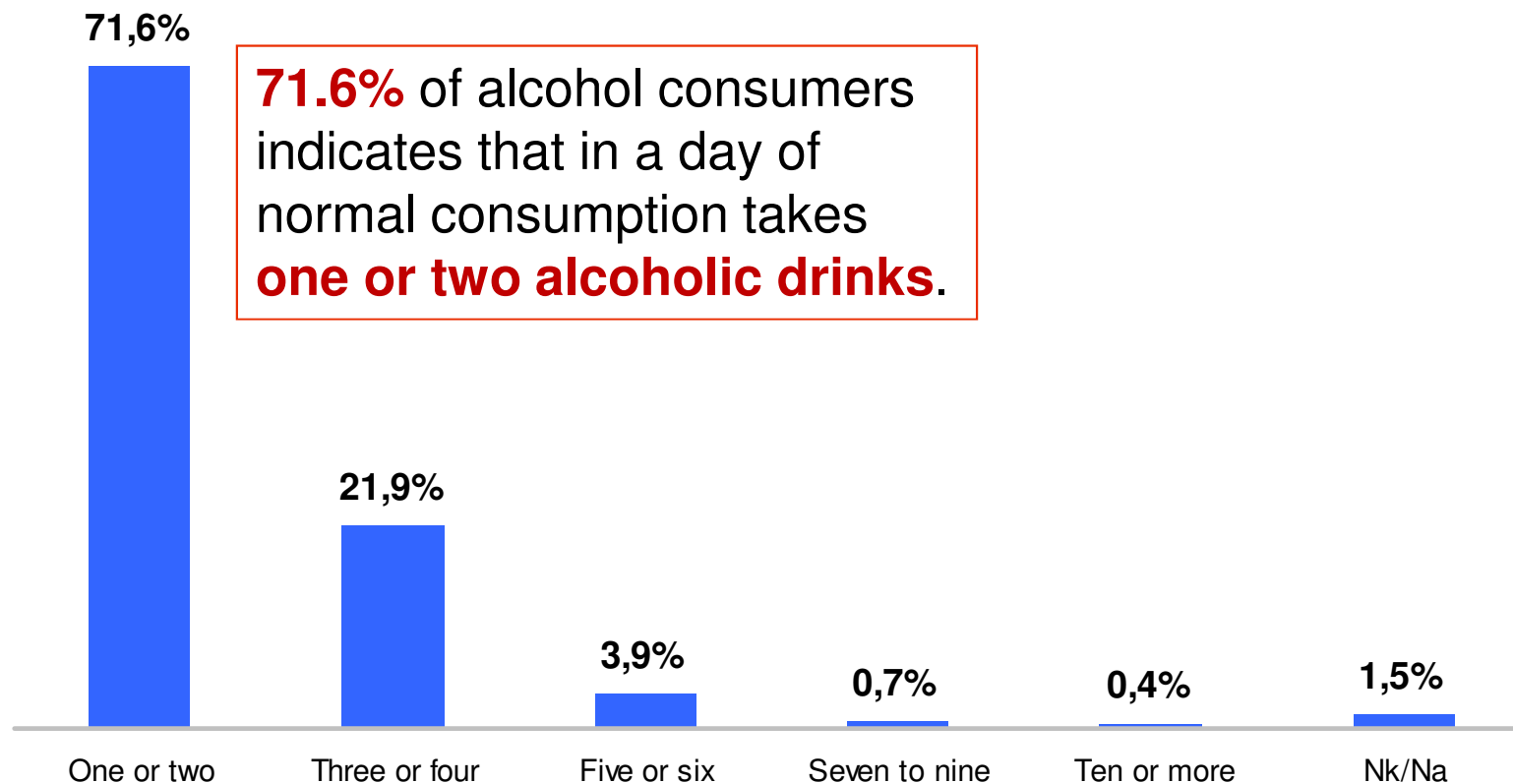
How often do you drink containing alcohol the Spanish population?



N: 4.250

How many drinks containing alcohol usually perform in a day of normal consumption?

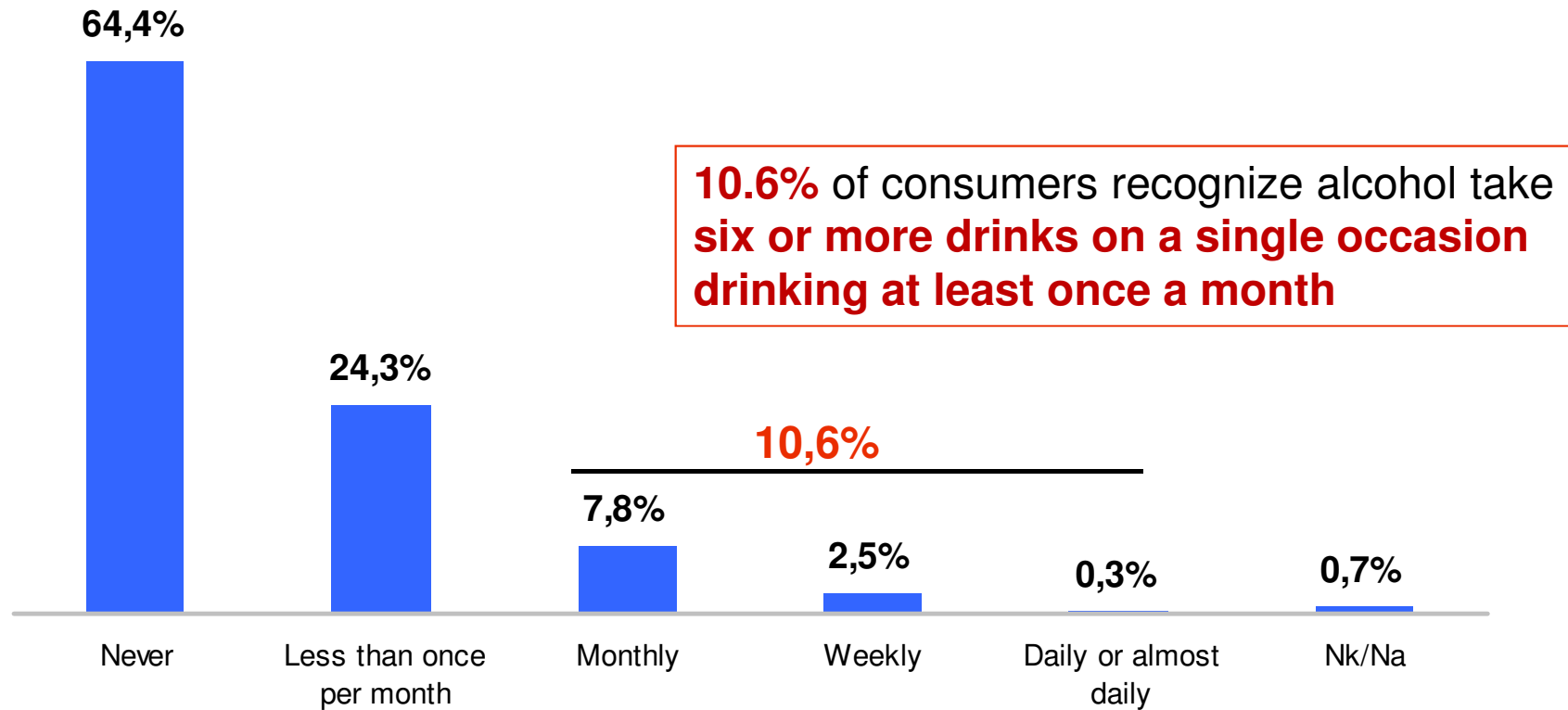
Among those who say drink alcohol once (77.6% of the population)...



N: 3.304

How often take 6 or more drinks on a single occasion of consumption?

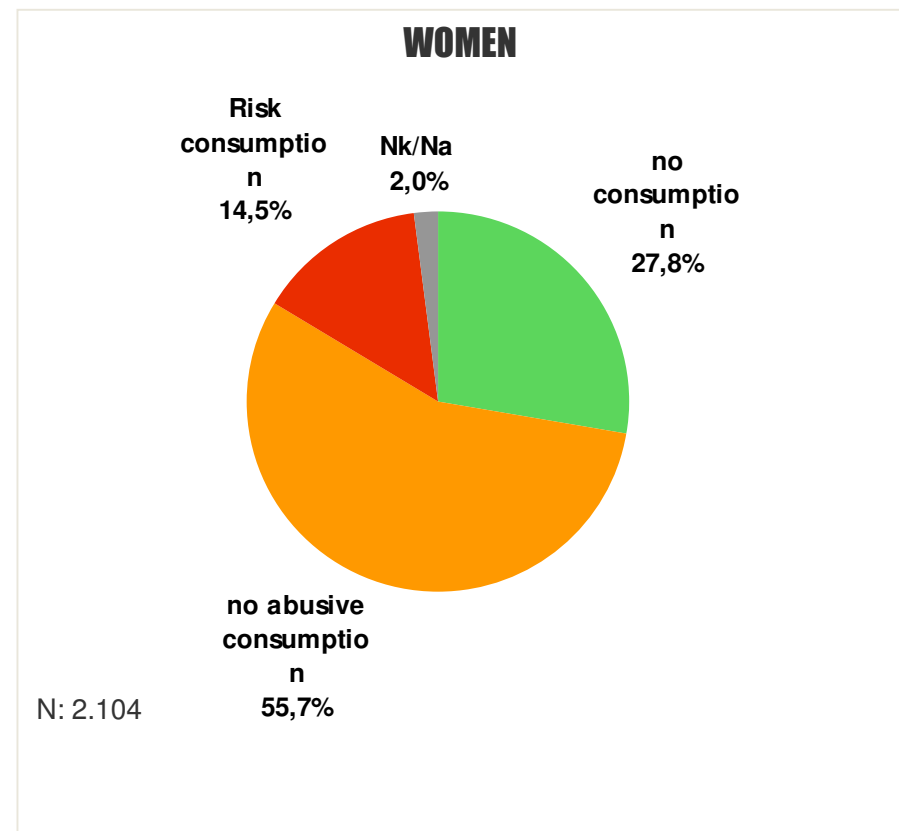
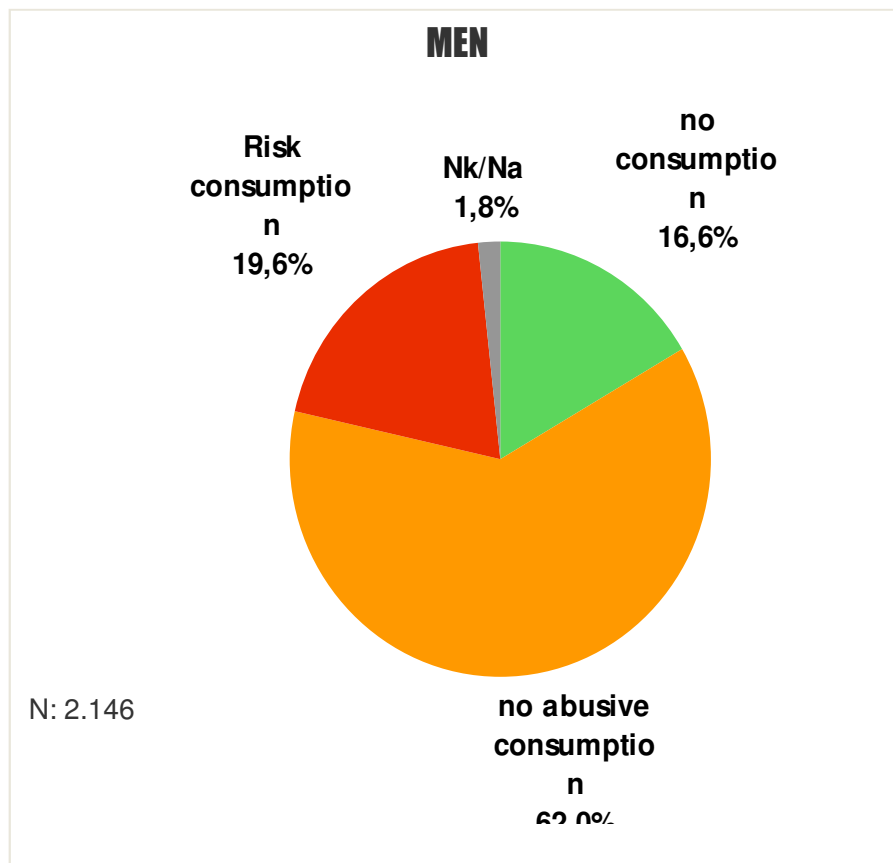
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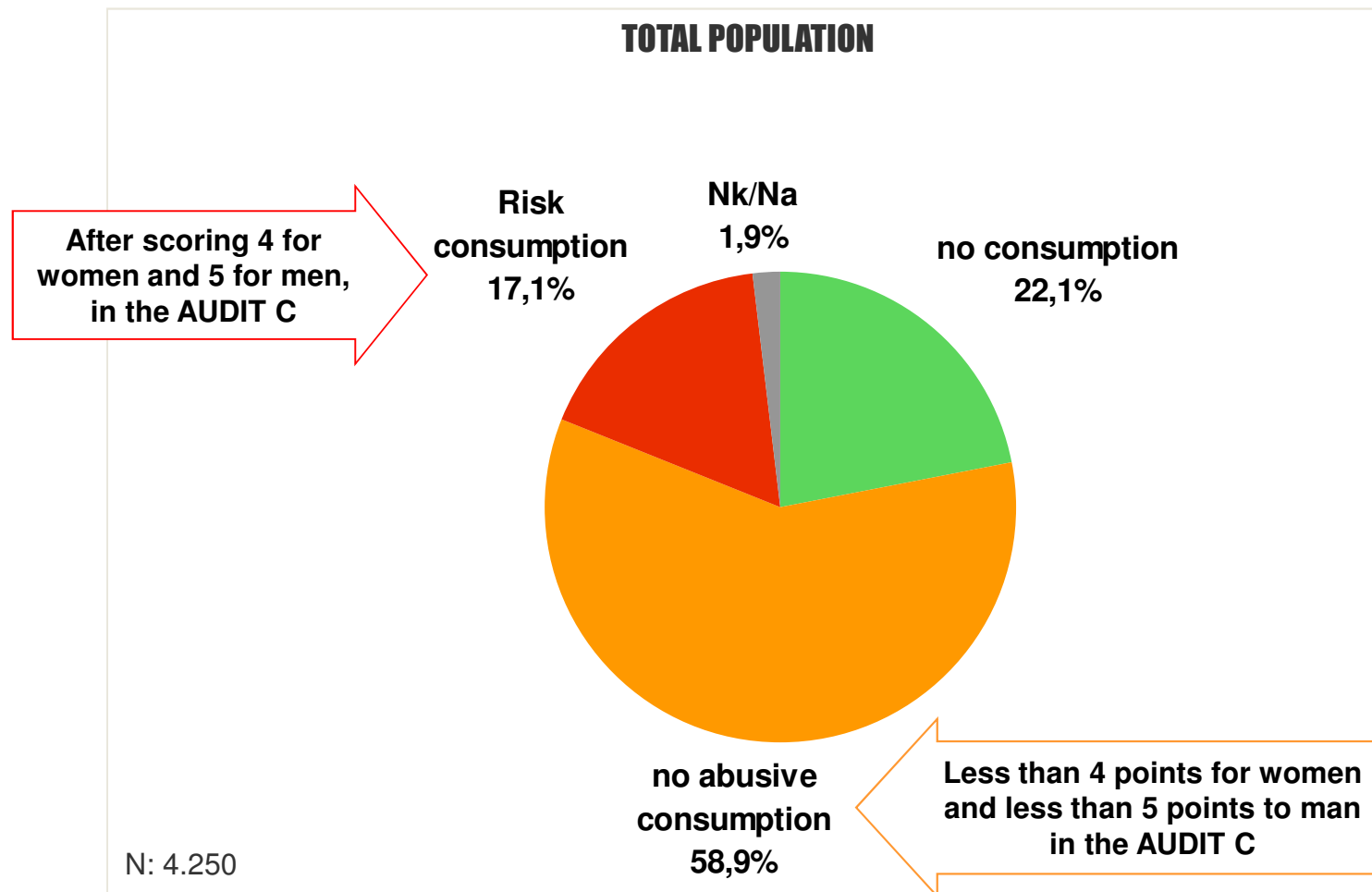
Population distribution by level of consumption declared

Among **men** is more frequent alcohol and **excessive** consumption



Scoring obtained from AUDIT C

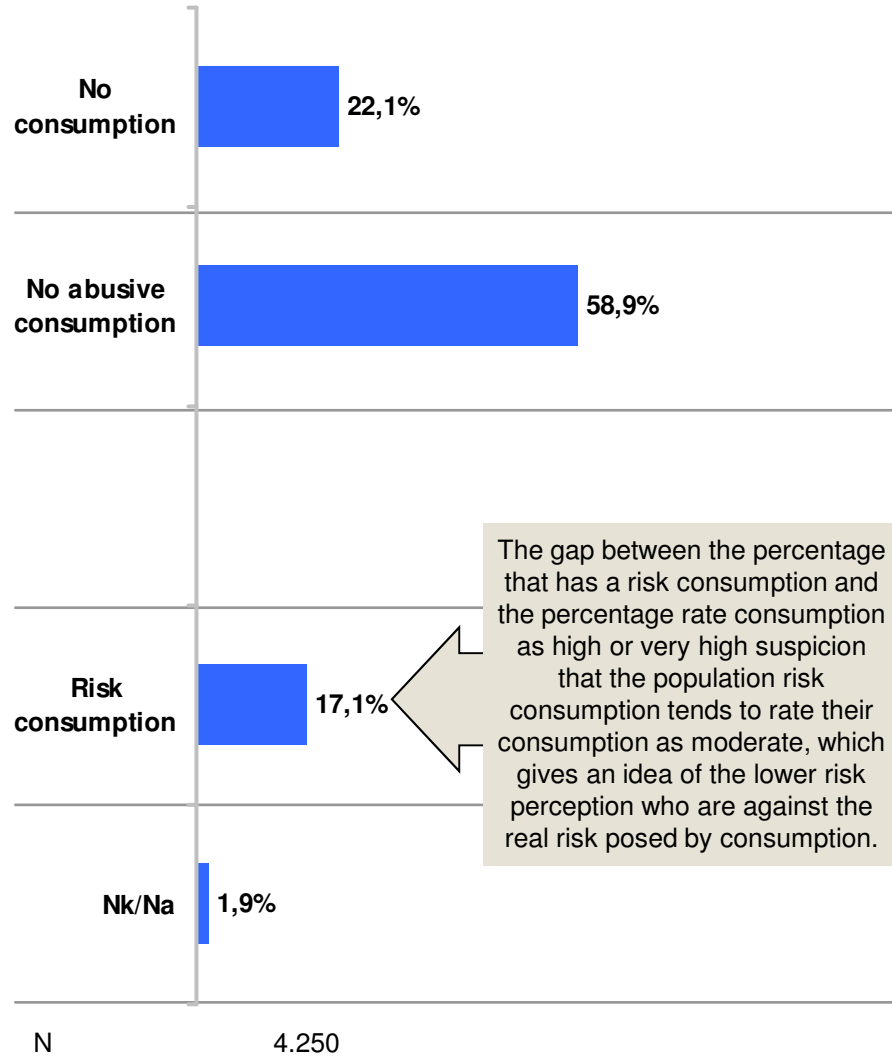
Population distribution by level of consumption declared



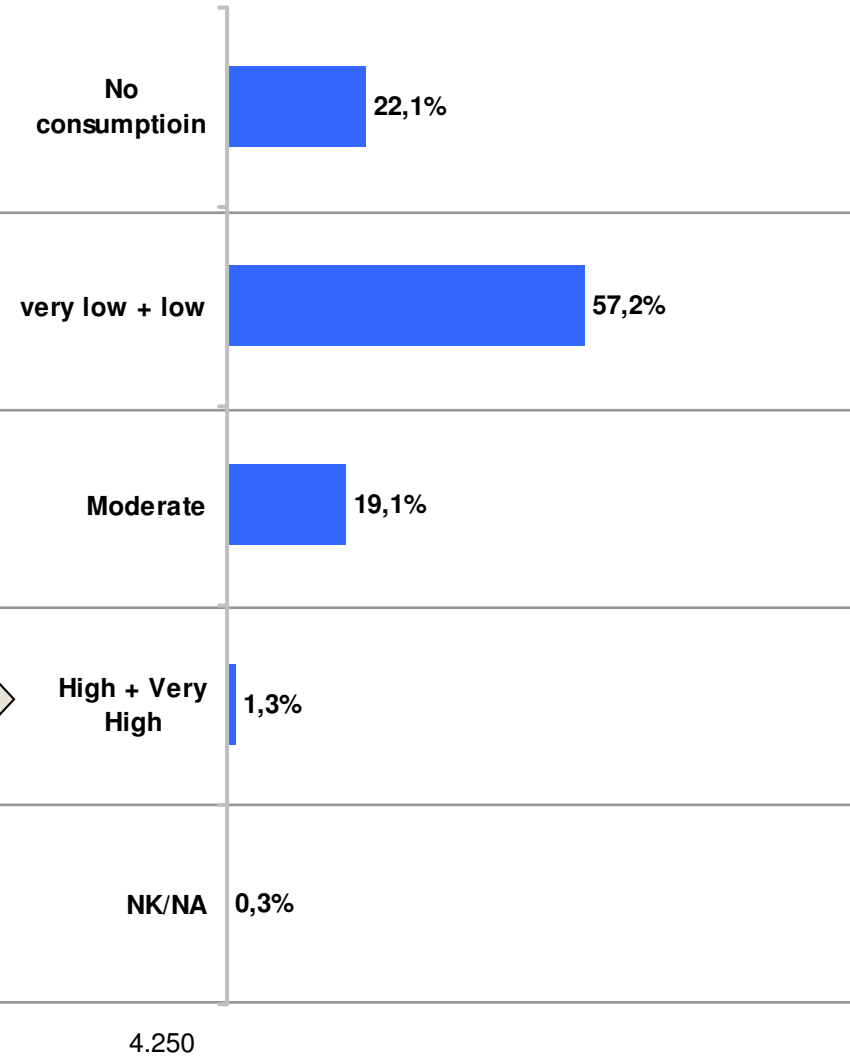
Scoring obtained from AUDIT C

Population distribution by level of consumption declared

type of consumption



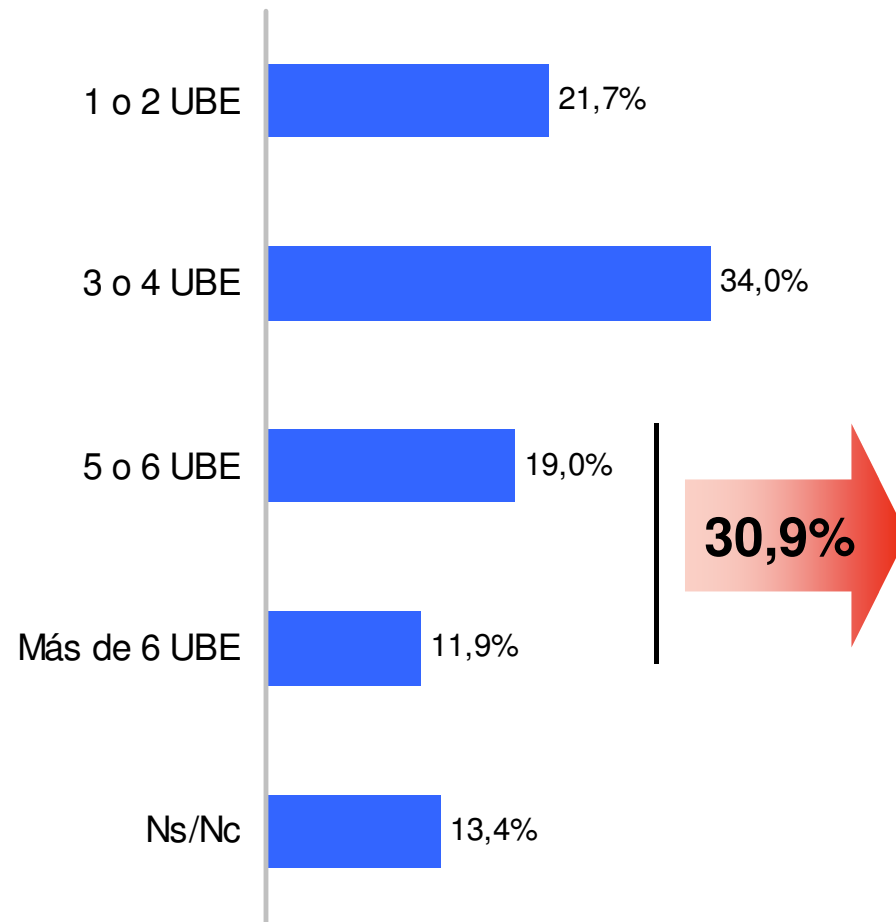
PERCEPTION



The gap between the percentage that has a risk consumption and the percentage rate consumption as high or very high suspicion that the population risk consumption tends to rate their consumption as moderate, which gives an idea of the lower risk perception who are against the real risk posed by consumption.

Comparative between consumption performed and perceived consumption

What **daily amount** from what you think alcohol can pose a health risk?



30,9%

of Spaniards consider admissible an amount that is at risk

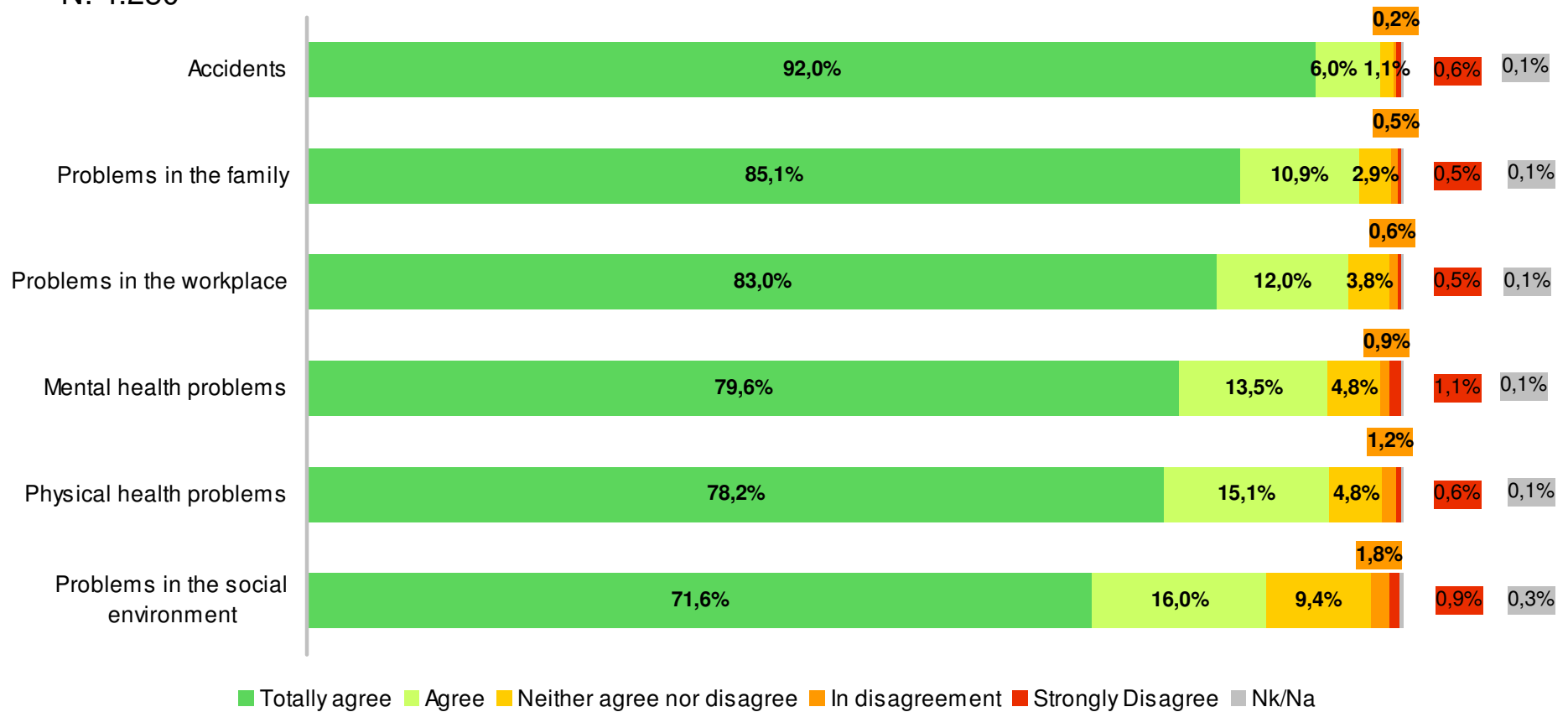


N: 4.250

Alcohol: risks and effects

The abuse of alcohol can cause ...

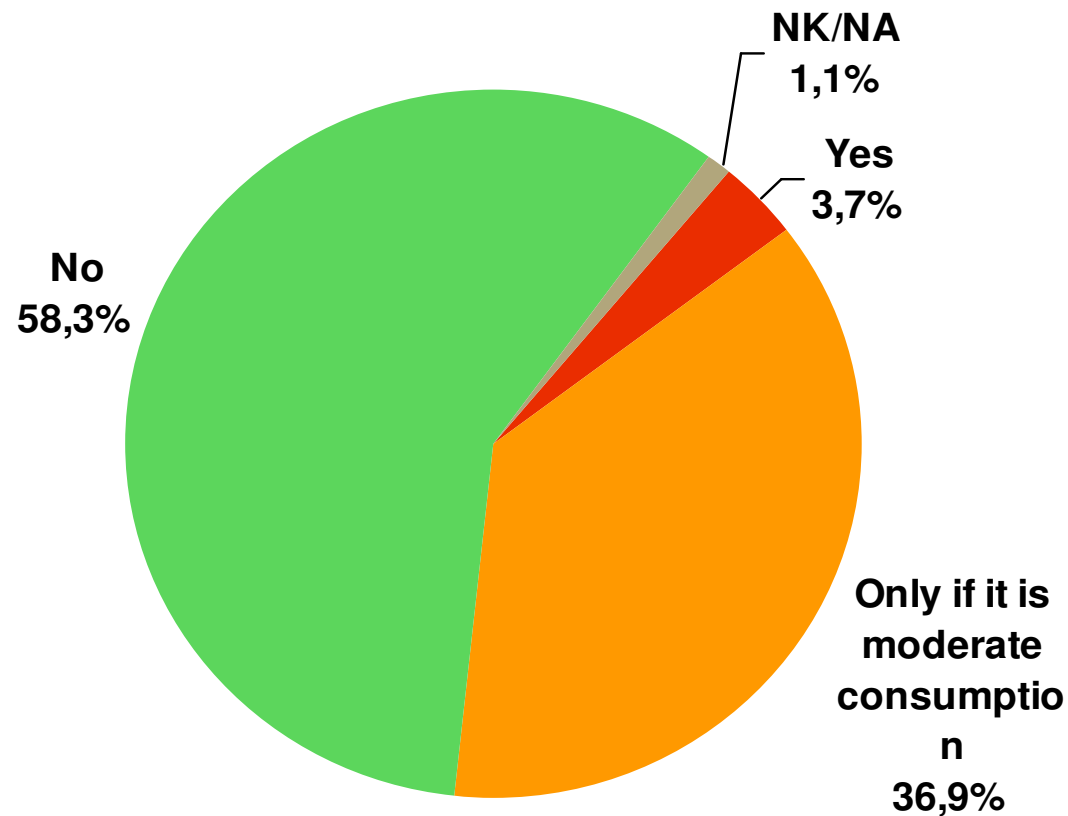
N: 4.250



In general, respondents are **fully agree** with the stated consequences that may have alcohol abuse, especially that **can lead to accidents**.

Alcohol: risks and effects

Do you think that alcohol consumption has beneficial health effects?



36.9% of respondents believe that alcohol **may have beneficial health effects only if it is moderate consumption**

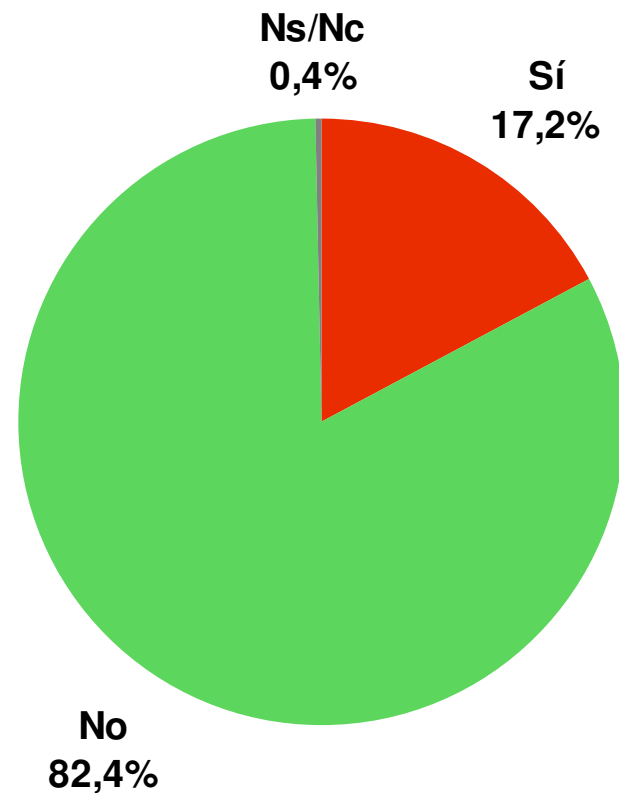
N: 4.250

Alcohol: risks and effects

Healthcare



Does your family or immediate environment someone who has or is at risk for alcoholism?

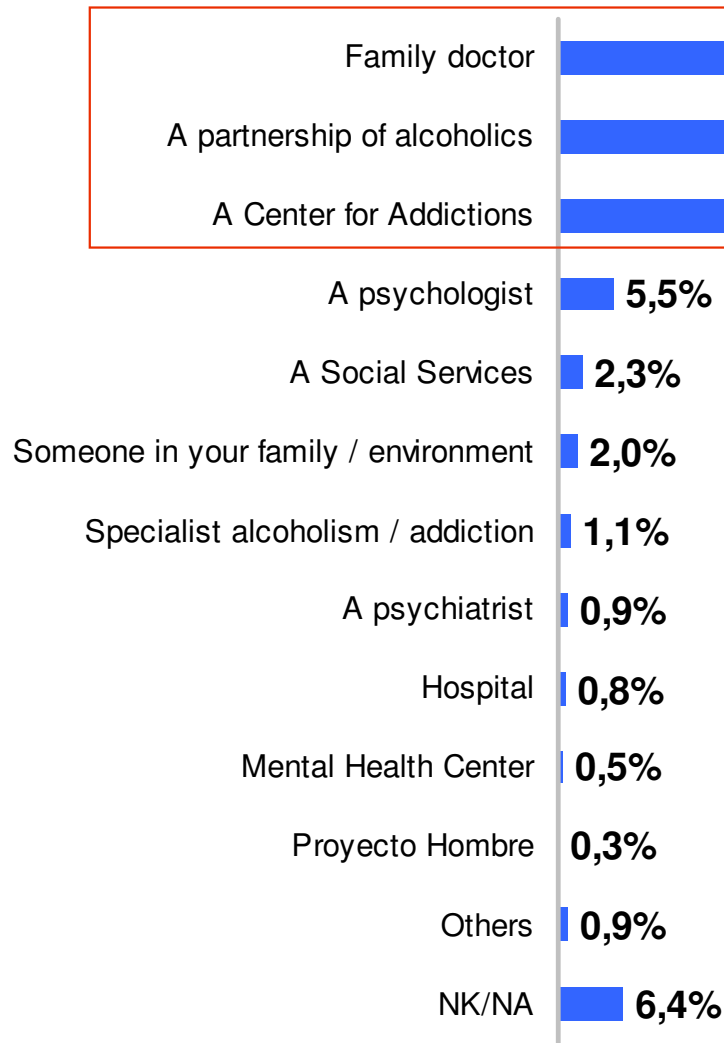


17.2% of the population indicates that your environment **has any person who has or is at risk for alcoholism**

N: 4.250

Cases of alcoholism in the environment

If you knew in your environment a case of alcoholism, where do you think I should go?

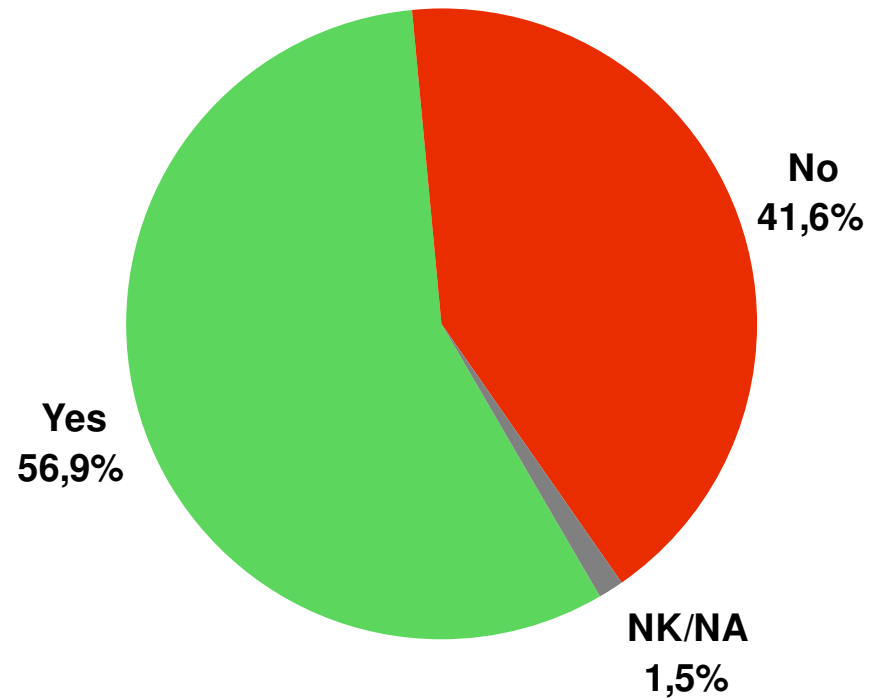


Most respondents believe that if a case of **alcoholism** know would **go to the family doctor**, second mention an association of alcoholics and third a center of addictions

N: 4.250

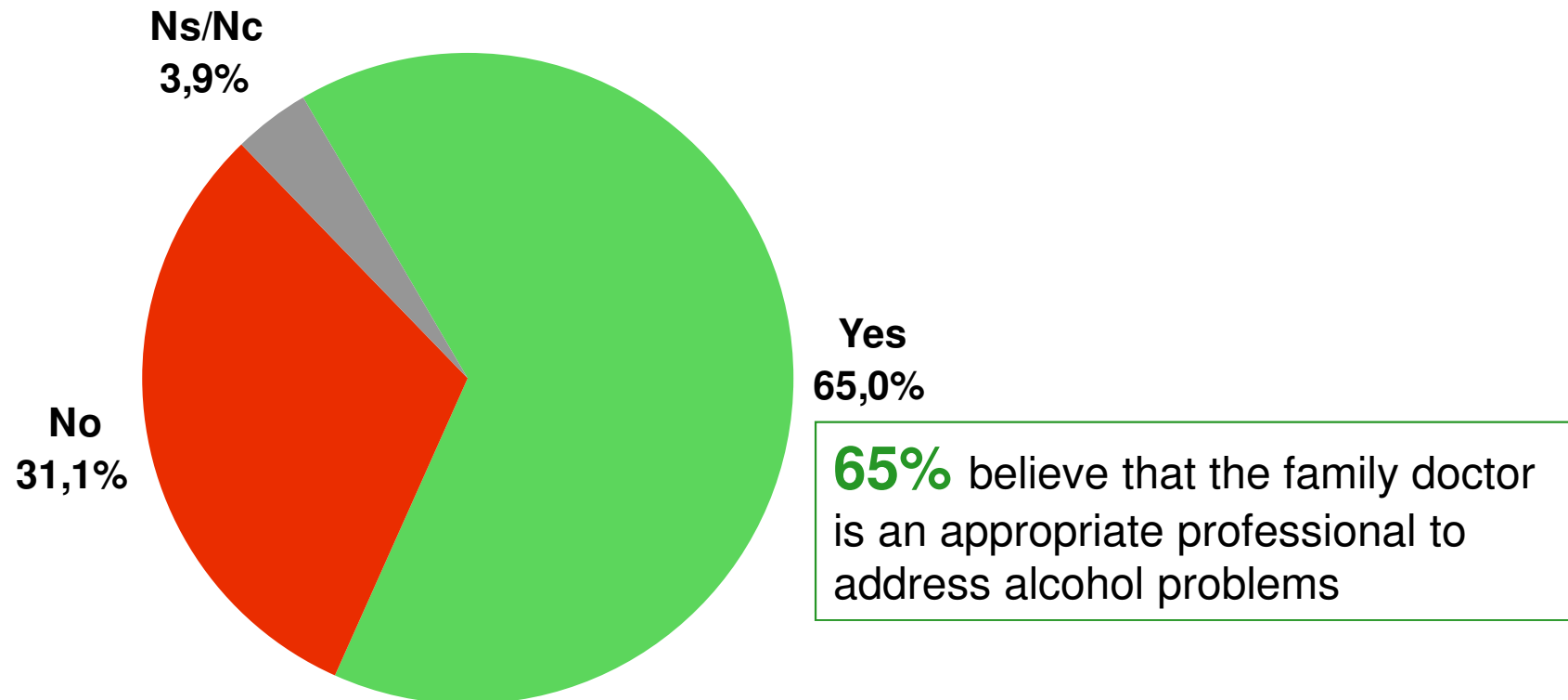
Ever your family doctor / nurse asked you about your drinking?

56.9% indicates that once your family doctor / nurse asked him about his drinking



N: 4.250

Do you think the family doctor is an appropriate professional to address alcohol problems?



N: 4.250



Conclusions

- In Spain, there is no risk awareness around alcohol
- The perception of alcohol consumption is far from true: the Spanish population drinks more than you think:
 - 17% of the Spanish population has a consumption of risk, 19.6% of men and 14.5% of women
 - However, only 1.3% of Spaniards perceive their drinking as high or very high, while more than 57% of Spanish consumption values as low or very low
 - Among those who say drink alcohol once (77.6% of Spaniards), 73.6% rated their alcohol consumption as low or very low

Conclusions



- Alcoholism, even under the stigma of "vice"
 - So believes 12% of respondents, while 33.7% believe it is a disease that begins with a vice
- No knowledge of what amount of daily alcohol poses a health risk
- The Spanish population perceives the effects of alcohol abuse and negative and do recognize that alcohol is a cause of accidents, problems in the family and work environment ...
- The primary care physician gateway for the diagnosis of alcohol abuse disorder / alcohol



Thank you!